

LTi market entry in India supported by Kübler



In April 2009, as a further step in its ongoing process of internationalization, LTi – specialist for drive engineering and automation – opened another global Service Center in Pune, India, in the premises of Fritz Kübler GmbH. Pune, a megacity in western India, is one of a total of six LTi Service Centers in key regions around the world (USA, Brazil, China, Taiwan and India).

The LTi Service Centers are responsible for repairs, supplying of spare parts and on-site servicing also offering training courses to customers. The Centers have enabled LTi to greatly simplify its international assistance and service backup system, enabling it to respond more rapidly and more closely to customers` needs. The new Service Center meets all requirements for a high quality demand, also for repairs. The medium-term plan is to expand selling activities in India.

The Kübler Group based in Villingen-Schwenningen, south-west Germany – a manufacturer of linear and rotary position and angle sensors as well as counting, process control and transfer systems. The group employs 260 people, including 15 in India. Two years ago the Fritz Kübler GmbH established an Indian subsidiary – Kuebler Automation India Pvt. Ltd. and is already well-established, with a broad presence on the Indian market.

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